

TERMS OF USE

1 APPLICATION OF TERMS

- 1.1 These Terms apply to your use of the Service (as that term is defined below). By *setting up an account*:
- a you agree to these Terms; and
 - b where your access and use is on behalf of another person (e.g. a company), you confirm that you are authorised to, and do in fact, agree to these Terms on that person's behalf and that, by agreeing to these Terms on that person's behalf, that person is bound by these Terms.
- 1.2 If you do not agree to these Terms, you are not authorised to access and use the Service, and you must immediately cease further use.

2 CHANGES

- 2.1 We may change these Terms at any time by notifying you of the change by email or by posting a notice on the Website with 30 days' notice. Unless stated otherwise, any change takes effect from the date set out in the notice. You are responsible for ensuring you are familiar with the latest Terms. Continued access and use of the Service from the date on which the Terms are changed is conditional upon your acceptance as requested by us when applicable. By such accept you agree to be bound by the changed Terms.
- 2.2 **These Terms were last updated on Thursday, 15 October 2020.**

3 INTERPRETATION

In these Terms:

Analytical Data means anonymized and aggregated statistical and analytical data generated by use of the Service by you and your Permitted Users.

Confidential Information means any information that is not public knowledge and that is obtained from the other party in the course of, or in connection with, the provision and use of the Service, including information regarding the background technology of the Services, such as the UniversalPlayground™ Software. Your Confidential Information includes the Customer Data.

Customer Data means all data, content, and information (including personal information) owned, held, used or created by you or on your behalf that is stored using, or inputted into, the Service.

Fees means the applicable fees set out on our pricing page on the Website at www.geoplayground.com/#pricing or as agreed otherwise in writing between you and us, as may be updated from time to time in accordance with clause 7.6.

Force Majeure means an event that is beyond the reasonable control of a party, excluding:

- ▲ an event to the extent that it could have been avoided by a party taking reasonable steps or reasonable care; or
- ▲ a lack of funds for any reason.

GDPR (General Data Protection Regulation) is an EU law on data protection and privacy, which is applicable in the European Union (EU) and the European Economic Area.

including and similar words do not imply any limit.

Intellectual Property Rights includes copyright and all rights existing anywhere in the world conferred under statute, common law or equity relating to inventions (including patents), registered and unregistered trademarks and designs, circuit layouts, data and databases, confidential information, know-how, and all other rights resulting from intellectual activity.

Intellectual Property has a consistent meaning, and includes any enhancement, modification or derivative work of the Intellectual Property.

Objectionable includes being objectionable, defamatory, obscene, harassing, threatening, harmful, or unlawful in any way.

a *Party* includes that Party's permitted assigns.

Permitted Users means your personnel who are authorised to access and use the Service on your behalf in accordance with clause 5.3

a *person* includes an individual, a body corporate, an association of persons (whether corporate or not), a trust, a government department, or any other entity.

personal information means information about an identifiable, living person.

personnel includes officers, employees, contractors and agents, but a reference to your personnel does not include us.

Service means the specific service you have signed up for, and which has the core functionalities described at the Website from time to time.

Start Date means the date that you set up an account.

Terms means these terms titled SaaS terms of use.

Underlying Systems means the UniversalPlayground Software, IT solutions, systems and networks (including software and hardware) used to provide the Service, including any third-party solutions, systems and networks.

UniversalPlayground™ Software means the software owned and/or licensed by us (that is used to provide the Service).

We, us or our means GeoPlayground AS, company organization number (ORG) NO 896 074 032.

Website means the internet site at geoplayground.com, or such other internet site which you may have been notified by us to use as supplement and/or alternative to geoplayground.com.

Year means a 12-month period starting on the Start Date or the anniversary of that date.

You or your means you or, if clause 1.1b applies, both you and the other person on whose behalf you are acting.

Words in the singular include the plural and vice versa.

A reference to a statute includes references to regulations, orders or notices made under or in connection with the statute or regulations and all amendments, replacements or other changes to any of them.

4 PROVISION OF THE SERVICE

4.1 We must use reasonable efforts to provide the Service:

- a in accordance with these Terms and Norwegian law;
- b exercising reasonable care, skill and diligence; and
- c using suitably skilled, experienced and qualified personnel.

4.2 Our provision of the Service to you is non-exclusive. Nothing in these Terms prevents us from providing the Service to any other person.

4.3 *Subject to clause 4.4, we must use reasonable efforts to ensure the Service is available on a 24/7 basis. However, it is possible that on occasion the Service may be unavailable, including for maintenance or other development activity to take place, or in the event of Force Majeure. We must use reasonable efforts to publish on the Website and/or notify you by email advance details of any unavailability. You acknowledge that when signed up for a Demo version of the Services, the availability, functionality and stability of the Services may be influenced.*

4.4 *Through the use of web services and APIs, the Service interoperates with a range of third-party service features. WE DO NOT MAKE ANY WARRANTY OR REPRESENTATION ON THE AVAILABILITY OF THOSE FEATURES. Without limiting the aforesaid, if a third-party feature provider ceases to provide that feature or ceases to make that feature available on reasonable terms, we may cease to make available that feature to you. To avoid doubt, if we exercise our right to cease the availability of a third-party feature, you are not entitled to any refund, discount or other compensation.*

5 YOUR OBLIGATIONS

5.1 You and your personnel must:

- a use the Service in accordance with these Terms solely for:
 - i use approved for the applicable Service you have signed up for; and
 - ii lawful purposes (*including complying with the Norwegian Marketing Control Act and the and GDPR*); and
- b not resell or make available the Service to any third party, or otherwise commercially exploit the Service outside the scope of the Service you have signed up for

5.2 When accessing the Service, you and your personnel must:

- a not impersonate another person or misrepresent authorisation to act on behalf of others or us;
- b correctly identify the sender of all electronic transmissions;
- c not attempt to undermine the security or integrity of the Underlying Systems, including to download, reverse engineer or otherwise process the Underlying Systems unless set out by mandatory law;
- d not use, or misuse, the Service in any way which may impair the functionality of the Underlying Systems or impair the ability of any other user to use the Service;
- e not attempt to view, access or copy any material or data other than:
 - i that which you are authorised to access; and
 - ii to the extent necessary for you to use the Service in accordance with these Terms; and
- f neither use the Service in a manner, nor transmit, input or store any Data, that breaches any third party right (including Intellectual Property Rights and privacy rights) or is Objectionable, incorrect or misleading.

5.3 *Without limiting clause 5.2, no individual other than a Permitted User may access or use the Service. You may authorise any member of your personnel to be a Permitted User, in which case you must provide us with the Permitted User's name and other information that we reasonably require in relation to the Permitted User. You must procure each Permitted User's compliance with clauses 5.1 and 5.2 and any other reasonable condition notified by us to you.*

5.4 A breach of any of these Terms by your personnel (*including, to avoid doubt, a Permitted User*) is deemed to be a breach of these Terms by you.

5.5 You are the owner of the Customer Data, and responsible for compliance with applicable laws and regulations, and for procuring all licences, authorisations and consents required for you

and your personnel to use the Service, including to use, store and input Customer Data into, and process and distribute Customer Data through, the Service. We are Data processor on your behalf. The Data processing agreement enclosed as Appendix 1 hereto constitutes a part of these Terms.

6 CUSTOMER DATA

6.1 You acknowledge that:

- a we may require access to the Customer Data to the extent necessary for exercising our rights and performing our obligations under these Terms; and
- b to the extent that this is necessary but subject to clause 9, we may authorise a member or members of our personnel to access the Customer Data for this purpose.

6.2 You must arrange all consents and approvals that are necessary for us to access the Customer Data as described in clause 6.1, including from individuals identified in the Customer Data.

6.3 You acknowledge and agree that:

- a we may:
 - i use Customer Data to generate Analytical Data; *and*
 - ii use Analytical Data for our internal research and product development purposes and to conduct statistical analysis and identify trends and insights; *and*
 - iii *supply Analytical Data to third parties;*
- b our rights under clause 6.3a above will survive termination or expiry of these Terms; and
- c title to, and all Intellectual Property Rights in, Analytical Data is and remains our property.

6.4 You acknowledge and agree that to the extent Customer Data contains personal information, in collecting, holding and processing that information through the Service, we are acting as your agent for the purposes of the GDPR and any other applicable privacy law. You must obtain all necessary consents from the relevant individual to enable us to collect, use, hold and process that information in accordance with these Terms.

6.5 While we will take standard industry measures to back up all Customer Data stored using the Service, you agree to keep a separate back-up copy of all Customer Data uploaded by you onto the Service.

6.6 You agree that we may store Customer Data (including any personal information) in secure servers in overseas territories and may access that Data (including any personal information) in overseas territories and Norway.

6.7 YOU INDEMNIFY US AGAINST ANY LIABILITY, CLAIM, PROCEEDING, COST, EXPENSE (INCLUDING THE ACTUAL LEGAL FEES CHARGED BY OUR SOLICITORS) AND LOSS OF

ANY KIND ARISING FROM ANY ACTUAL OR ALLEGED CLAIM BY A THIRD PARTY THAT ANY CUSTOMER DATA INFRINGES THE RIGHTS OF THAT THIRD PARTY (INCLUDING INTELLECTUAL PROPERTY RIGHTS AND PRIVACY RIGHTS) OR THAT THE CUSTOMER DATA IS OBJECTIONABLE, INCORRECT, MISLEADING OR UNLAWFUL.

7 FEES

- 7.1 You must pay us the Fees according to our subscription model in order to be entitled to use the Service.
- 7.2 Fees are either paid for in advance or monthly/yearly basis prior to due date for payment based on agreed subscription type.
- 7.3 The Fees exclude VAT, which you must pay on taxable supplies.
- 7.4 You must pay the Fees:
- a *in accordance with the payment terms set out on our pricing page on the Website*; and
 - b electronically in cleared funds without any set off or deduction.
- 7.5 Overdue Fees will incur interest according to the Norwegian Act on Overdue Payments.
- 7.6 We may increase the Fees by giving at least 30 days' notice. If you do not wish to pay the increased Fees, you may terminate the applicable subscription, and your right to access and use the applicable subscription of the Service , provided the notice is received by us 10 days before the effective date of the Fee increase. If you do not terminate the subscription you are deemed to have accepted the increased Fees, and your right to access and use the applicable Services as subscribed in accordance with these Terms will continue.

8 INTELLECTUAL PROPERTY

- 8.1 Subject to clause 8.2, title to, and all Intellectual Property Rights in, the Service, the Website, and all Underlying Systems is and remains our property (and our licensors' property). In the event you contest or dispute that ownership, or the validity of those Intellectual Property Rights, we may terminate your right to the Service.
- 8.2 If you provide us with ideas, comments or suggestions relating to the Service or Underlying Systems (together **feedback**):
- a all Intellectual Property Rights in that feedback, and anything created as a result of that feedback (including new material, enhancements, modifications or derivative works), are owned solely by us; and
 - b we may use or disclose the feedback for any purpose.
- 8.3 *YOU ACKNOWLEDGE THAT THE SERVICE MAY LINK TO THIRD PARTY WEBSITES OR FEEDS THAT ARE CONNECTED OR RELEVANT TO THE SERVICE. ANY LINK FROM THE SERVICE DOES NOT IMPLY THAT WE ENDORSE, APPROVE OR RECOMMEND, OR*

HAVE RESPONSIBILITY FOR, THOSE WEBSITES OR FEEDS OR THEIR CONTENT OR OPERATORS. TO THE MAXIMUM EXTENT PERMITTED BY LAW, WE EXCLUDE ALL RESPONSIBILITY OR LIABILITY FOR THOSE WEBSITES OR FEEDS.

9 CONFIDENTIALITY

- 9.1 Each party must, unless it has the prior written consent of the other party:
- a keep confidential at all times the Confidential Information of the other party;
 - b effect and maintain adequate security measures to safeguard the other party's Confidential Information from unauthorised access or use; and
 - c disclose the other party's Confidential Information to its personnel or professional advisors on a *need to know* basis only and, in that case, ensure that any personnel or professional advisor to whom it discloses the other party's Confidential Information is aware of, and complies with, clauses 9.1a and 9.1b.
- 9.2 The obligation of confidentiality in clause 9.1 does not apply to any disclosure or use of Confidential Information:
- a for the purpose of performing a party's obligations, or exercising a party's rights, under these Terms;
 - b required by law (including under the rules of any stock exchange);
 - c which is publicly available through no fault of the recipient of the Confidential Information or its personnel;
 - d which was rightfully received by a party from a third party without restriction and without breach of any obligation of confidentiality; or
 - e by us if required as part of a *bona fide* sale of our business (assets or shares, whether in whole or in part) to a third party, provided that we enter into a confidentiality agreement with the third party on terms no less restrictive than this clause 9.

10 WARRANTIES

- 10.1 EACH PARTY WARRANTS THAT IT HAS FULL POWER AND AUTHORITY TO ENTER INTO, AND PERFORM ITS OBLIGATIONS UNDER, THESE TERMS.
- 10.2 TO THE MAXIMUM EXTENT PERMITTED BY LAW:
- a OUR WARRANTIES ARE LIMITED TO THOSE SET OUT IN THESE TERMS, AND ALL OTHER CONDITIONS, GUARANTEES OR WARRANTIES WHETHER EXPRESSED OR IMPLIED BY STATUTE OR OTHERWISE (INCLUDING ANY WARRANTY UNDER APPLICABLE CONTRACT LAW) ARE EXPRESSLY EXCLUDED AND, TO THE EXTENT THAT THEY CANNOT BE EXCLUDED, LIABILITY FOR THEM IS LIMITED TO SIX MONTHS SUBSCRIPTION FEE AND;

- b WE MAKE NO REPRESENTATION CONCERNING THE QUALITY OF THE SERVICE AND DO NOT PROMISE THAT THE SERVICE WILL:
 - i MEET YOUR REQUIREMENTS OR BE SUITABLE FOR A PARTICULAR PURPOSE, *INCLUDING THAT THE USE OF THE SERVICE WILL FULFIL OR MEET ANY STATUTORY ROLE OR RESPONSIBILITY YOU MAY HAVE OR HAVE CONTINUOUS AVAILABILITY WITHOUT INTERRUPTION/ DOWN TIME;* OR
 - ii BE SECURE, FREE OF VIRUSES OR OTHER HARMFUL CODE, UNINTERRUPTED OR ERROR FREE.

10.3 YOU AGREE AND REPRESENT THAT YOU ARE ACQUIRING THE SERVICE, AND ACCEPTING THESE TERMS, FOR THE PURPOSE OF TRADE. THE PARTIES AGREE THAT:

- a TO THE MAXIMUM EXTENT PERMISSIBLE BY LAW, ANY OTHER APPLICABLE CONSUMER PROTECTION LEGISLATION DOES NOT APPLY TO THE SUPPLY OF THE SERVICE OR THESE TERMS; AND
- b IT IS FAIR AND REASONABLE THAT THE PARTIES ARE BOUND BY THIS CLAUSE 10.3.

10.4 WHERE LEGISLATION OR RULE OF LAW IMPLIES INTO THESE TERMS A CONDITION OR WARRANTY THAT CANNOT BE EXCLUDED OR MODIFIED BY CONTRACT, THE CONDITION OR WARRANTY IS DEEMED TO BE INCLUDED IN THESE TERMS. HOWEVER, OUR LIABILITY FOR ANY BREACH OF THAT CONDITION OR WARRANTY IS LIMITED, AT OUR OPTION, TO:

- a SUPPLYING THE SERVICE AGAIN; AND/OR
- b PAYING THE COSTS OF HAVING THE SERVICE SUPPLIED AGAIN.

11 LIABILITY

11.1 OUR MAXIMUM AGGREGATE LIABILITY UNDER OR IN CONNECTION WITH THESE TERMS OR RELATING TO THE SERVICE, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE), BREACH OF STATUTORY DUTY OR OTHERWISE, MUST NOT IN ANY YEAR EXCEED *AN AMOUNT EQUAL TO THE FEES PAID BY YOU RELATING TO THE SERVICE IN THE PREVIOUS 6 MONTHS*. THE CAP IN THIS CLAUSE 11.1 INCLUDES THE CAP SET OUT IN CLAUSE 10.2a.

11.2 NEITHER PARTY IS LIABLE TO THE OTHER UNDER OR IN CONNECTION WITH THESE TERMS OR THE SERVICE FOR ANY:

- a LOSS OF PROFIT, REVENUE, SAVINGS, BUSINESS, USE, CUSTOMER DATA AND/OR GOODWILL; OR

- b CONSEQUENTIAL, INDIRECT, INCIDENTAL OR SPECIAL DAMAGE OR LOSS OF ANY KIND.

11.3 CLAUSES 11.1 AND 11.2 DO NOT APPLY TO LIMIT OUR LIABILITY UNDER OR IN CONNECTION WITH THESE TERMS FOR:

- a FRAUD OR WILFUL MISCONDUCT; OR
- b A BREACH OF CLAUSE 9.

11.4 CLAUSE 11.2 DOES NOT APPLY TO LIMIT YOUR LIABILITY:

- a TO PAY THE FEES;
- b UNDER THE INDEMNITY IN CLAUSE 6.7; OR
- c FOR THOSE MATTERS STATED IN CLAUSE 11.3a TO 11.3b.

11.5 NEITHER PARTY WILL BE RESPONSIBLE, LIABLE, OR HELD TO BE IN BREACH OF THESE TERMS FOR ANY FAILURE TO PERFORM ITS OBLIGATIONS UNDER THESE TERMS OR OTHERWISE, TO THE EXTENT THAT THE FAILURE IS CAUSED BY THE OTHER PARTY FAILING TO COMPLY WITH ITS OBLIGATIONS UNDER THESE TERMS, OR BY THE NEGLIGENCE OR MISCONDUCT OF THE OTHER PARTY OR ITS PERSONNEL.

11.6 EACH PARTY MUST TAKE REASONABLE STEPS TO MITIGATE ANY LOSS OR DAMAGE, COST OR EXPENSE IT MAY SUFFER OR INCUR ARISING OUT OF ANYTHING DONE OR NOT DONE BY THE OTHER PARTY UNDER OR IN CONNECTION WITH THESE TERMS OR THE SERVICE.

12 TERM, TERMINATION AND SUSPENSION

Unless terminated under this clause 12, these Terms and your right to access and use the Service starts on the Start Date and continues

- a) until a party gives at least *30 days*' notice that these Terms and your access to and use of the Service will terminate on the expiry of that notice, or
- b) the subscription period for the Service you have paid for has expired, or
- c) for a Demo version when the subscription period for the demo version of the Service has expired.

12.1 Either party may, by notice to the other party, immediately terminate these Terms and your right to access and use the Service if the other party:

- a breaches any material provision of these Terms and the breach is not:
 - i remedied within 10 days of the receipt of a notice from the first party requiring it to remedy the breach; or

- ii capable of being remedied; or
 - b becomes insolvent, liquidated or bankrupt, has an administrator, receiver, liquidator, statutory manager, mortgagee's or chargee's agent appointed, becomes subject to any form of insolvency action or external administration, or ceases to continue business for any reason.
- 12.2 You may terminate these Terms and your right to access and use the Service in accordance with clause 7.6.
- 12.3 In the event changed Terms is not accepted according to clause 2.1, these Terms and the applicable Service of which you have subscribed will be terminated with effect from the date on which the Terms are changed.
- 12.4 Termination of these Terms does not affect either party's rights and obligations that accrued before that termination.
- 12.5 On termination of these Terms, you must pay all Fees for the provision of the Service prior to that termination.
- 12.6 No compensation is payable by us to you as a result of termination of these Terms for whatever reason, and you will not be entitled to a refund of any Fees that you have already paid.
- 12.7 Except to the extent that a party has ongoing rights to use Confidential Information, at the other party's request following termination of these Terms but subject to clause 12.8.10, a party must promptly return to the other party or destroy all Confidential Information of the other party that is in the first party's possession or control.
- 12.8 At any time prior to one month after the date of termination, you may request:
- a a copy of any Data stored using the Service, provided that you pay our reasonable costs of providing that copy. On receipt of that request, we must provide a copy of the Data in a common electronic form. We do not warrant that the format of the Customer Data will be compatible with any software; and/or
 - b deletion of the Customer Data stored using the Service, in which case we must use reasonable efforts to promptly delete that Customer Data.

To avoid doubt, we are not required to comply with clause 12.8a to the extent that you have previously requested deletion of the Customer Data.

We may claim reimbursement of reasonable costs and expenses by executing your rights under this clause 12.8

- 12.9 Without limiting any other right or remedy available to us, we may restrict or suspend your access to and use of the Service and/or delete, edit or remove the relevant Customer Data if we consider that you or any of your personnel have:
- a undermined, or attempted to undermine, the security or integrity of the Service or any Underlying Systems;
 - b used, or attempted to use, the Service:
 - i for improper purposes; or
 - ii in a manner, other than for normal operational purposes, that materially reduces the operational performance of the Service;
 - c transmitted, inputted or stored any Customer Data that breaches or may breach these Terms or any third party right (including Intellectual Property Rights and privacy rights), or that is or may be Objectionable, incorrect or misleading; or
 - d otherwise materially breached these Terms.

13 GENERAL

- 13.1 Neither party is liable to the other for any failure to perform its obligations under these Terms to the extent caused by Force Majeure.
- 13.2 No person other than you and us has any right to a benefit under, or to enforce, these Terms.
- 13.3 For us to waive a right under these Terms, that waiver must be in writing and signed by us.
- 13.4 Subject to clause 6.4, we are your independent contractor, and no other relationship (e.g. joint venture, agency, trust or partnership) exists under these Terms.
- 13.5 If we need to contact you, we may do so by email or by posting a notice on the Website. You agree that this satisfies all legal requirements in relation to written communications. You may give notice to us under or in connection with these Terms by emailing post@geoplayground.com.
- 13.6 These Terms, and any dispute relating to these Terms or the Service, are governed by and must be interpreted in accordance with the laws of Norway. Stavanger City Court is venue for any dispute arising in connection with these Terms and the Services, which cannot be settled amicably.
- 13.7 Clauses which, by their nature, are intended to survive termination of these Terms, including clauses 6.7, 8, 9, 11, 12.46 to 12.810 and 13.6, continue in force.
- 13.8 If any part or provision of these Terms is or becomes illegal, unenforceable, or invalid, that part or provision is deemed to be modified to the extent required to remedy the illegality, unenforceability or invalidity. If modification is not possible, the part or provision must be

treated for all purposes as severed from these Terms. The remainder of these Terms will be binding on you.

13.9 Subject to clauses 2.1 and 7.6, any variation to these Terms must be in writing and signed by both parties.

13.10 These Terms set out everything agreed by the parties relating to the Service, and supersede and cancel anything discussed, exchanged or agreed prior to the Start Date. The parties have not relied on any representation, warranty or agreement relating to the Service that is not expressly set out in these Terms, and no such representation, warranty or agreement has any effect from the Start Date.

13.11 You may not assign, novate, subcontract or transfer any right or obligation under these Terms without our prior written consent, that consent not to be unreasonably withheld. You remain liable for your obligations under these Terms despite any approved assignment, subcontracting or transfer.